

NEWS OF OUR CLIENTS



5301 N. Commerce Ave Suite C
Moorpark, California 93021

Tel 805 529 3700
Fax 805 529 3701

Contact: Jonina Costello / jcostello@full-throttlecom.com
Jason Bear / jbear@full-throttlecom.com
Phone: (805) 529-3700

IT'S TIME FOR THE BUCK WEAR® STANDOFF

New T-Shirt Features Final Deer Hunting Standstill Moment

You prepare and plan, you stalk, you wait. Then you wait some more. And then, all your hard work pays off and the pivotal moment presents itself. This paramount moment-of-truth between hunter and buck is immortalized on the new Buck Wear® Standoff T-shirt. A well-made “keeper” of shirt, this one is for any deer hunter who knows what it’s like when your heart is still, and your hands need to be steady.

Standing in a field of mist, a fierce-looking trophy buck bears down on the front of this made-to-last shirt. The buck slightly glows against the brown shirt, which features the words “Buck Wear” like a banner across the top of the shirt in a reverse-fade font. Buck Wear’s newly launched logo sits below the name.

Built tough, like all Buck Wear gear, the T-shirt is made from a heavyweight 5.3-ounce 100% cotton and employs the company’s comfort cut for the best fit and maximum maneuverability. Attention has been paid to every detail of the shirt in order to make it as durable as possible including a seamless rib knit collar reinforced with a cover seamed front neck as well as a taped neck and shoulder seams. As all Buck Wear shirts, only the highest quality screen-printed techniques have been used for the graphics in order to guarantee the shirt will last wash after wash.



Buck Wear’s new Standoff T-shirt (Model # 2008) is available in sizes medium through XXXL. Pair this T-shirt with one of Buck Wear’s popular hats or sweatshirts or even pick out a piece for the rest of the family — Buck Wear also offers stylish designs in women’s and youth sizes.

Buck Wear’s clothing line is available through top hunting, fishing and outdoor sports retailers across the United States and online at www.buckwear.com.

For more information on the new Buck Wear Stand Off T-shirt or Buck Wear’s full selection of apparel for outdoor enthusiasts, please contact: Buck Wear, Inc., 2900 Cowan Avenue, Baltimore, MD 21223 · Telephone: (800) 813-7708 · Or visit www.buckwear.com.

Keep up with the latest Buck Wear designs and company news on



Editor’s Note: For hi-res images and releases, please visit our online Press Room at www.full-throttlecommunications.com.